

**YMCA NEW ZEALAND
ANNUAL REPORT
2009/2010**

Our Mission

The YMCAs of New Zealand are community organisations based on Christian principles that aim to enable individuals and families to develop physically, mentally and spiritually and enjoy a healthy quality of life.



Our Vision

We are New Zealand's most respected and successful provider of programmes that builds strong KIDS, strong FAMILIES and strong COMMUNITIES.

We are in effect, helping to build strong NEW ZEALANDERS.

Our Values

We value every individual, regardless of age, gender, ethnicity or belief.

We value and encourage the development of the whole person in Body, Mind and Spirit.

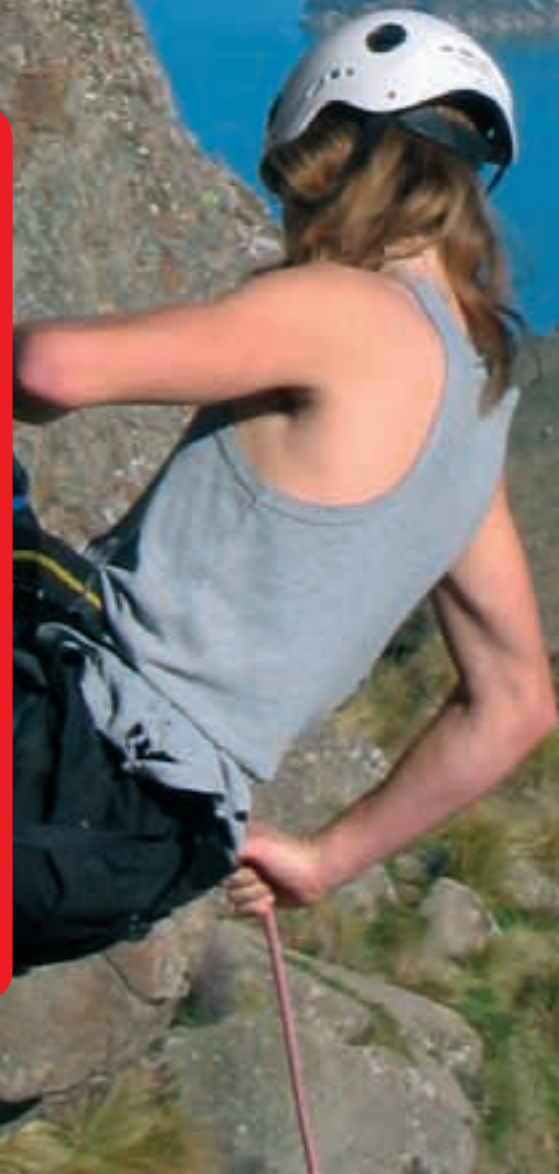
We value healthy communities in which people care for and support each other with understanding and mutual respect.

We value justice and equal opportunities for all people.

We value acceptance of personal responsibility.

In short, the YMCA values are:

Caring	Atawhaitia
Respect	Whakanui I te Tangata
Honesty	Te Whakapono
Responsibility	Te Awenga Atu



National Board Members



Russell Leech
President



Tony Jones
Vice President



Helen McEwan
Treasurer



Rowan McGregor



Michael Weusten



Peter Barrett

National Leadership Team

Ric Odom
Leigh Gibson

John Fairhurst
Isabel Murray

Josie Ogden Schroeder (to October 2009)

National Staff

Ric Odom, National Chief Executive Officer
Barbara Duley-Foote, Executive Administrator
Maria Buchanan, National Accountant
Andy Pilbrow, National Quality Services Manager (OSCAR)
Donna Bouzaid, National Quality Services Officer (OSCAR)
Dave Green, National Youth Services Manager
Phil Chamberlain, National Education Coordinator

Life Members

Alva Faul	Claire Ballentyne	Dennis Oliver
Graeme Todd	John Donkin	John Wilkinson
Lomond Seel	Maurie Rendell	Pat Magill
Paul Le Gros	Peter Darracott	Peter Waterhouse
Terry Hill		

Contents

Mission and Values	2
Board Members Strategic Management Team Staff	3
President's Report	4
National Chief Executive Officer's Report	5
Core Programme Areas Stories from the Programmes	6
Stories from Our YMCAs	10
YMCA Facts	15
Member Associations	16
International	17
Finances Treasurer's Report	18



Patron

His Excellency the
Governor General,
The Honourable
Sir Anand Satyanand

President's Report

Time – I sometimes wish I could create more and sometimes wish I could create less, but the reality is I can do neither. When I was elected President in June of 2009, my first thoughts focused on, of the many things to be done, what were the most important?

We had a very successful AGM Forum at which a number of initiatives/requests were recorded and these were subsequently consolidated into 17 identifiable objectives, which I have named "The YMCAs wish list". It was then that I realised so much to try and do, so little time to do it, therefore we had better do some prioritising.

There was an urgent need to update and formalise a Position Description for the role of NEO (National Executive Officer) of the National Council of YMCAs of New Zealand. I record my thanks to Peter Barrett, a National Board Member, for preparing a document that was presented to the board at two consecutive National Board meetings, then in consultation with the incumbent NEO, agreement on the document was reached. A significant change to this document was that the National Board unanimously agreed to change the title of the role from NEO (National Executive Officer) to CEO (Chief Executive Officer), which more clearly identifies the responsibilities of the role. For transparency, this document has been circularised to all YMCAs for their information.

There was also a need to write an Operations Manual for the National Leadership Team (NLT), which to a degree had evolved out of the previous SMT (Senior Management Team). The questions of who could be nominated onto this team, how they were appointed or elected and what was their role was discussed by the Board, with the Board adopting the Operational Manual as circularised to all YMCAs early in 2010. The opening sentence of this manual states "Purpose – This reflects the purpose of NLT as a team, rather than individuals that make up the team". It is important that those persons who are appointed or elected to NLT subscribe to that philosophy and look at the greater challenges facing the YMCA, find solutions and show national leadership. They must not see or use the position as an arena to promote their individual YMCAs views, to the detriment of the National movement.

Future Board actions are to:

- Prepare a new Strategic Plan.
- Develop a national fundraising strategy.
- Ensure that national programmes/contracts are delivered to and above the bench mark required by the funder (national quality service managers are in place).
- National branding and visual stands are protected.
- Investigate and understand more on the concept of "Development Assets", raised at the August 2009 President's/CEO's meeting by Tony Jones, while ensuring all YMCAs are well governed at individual Board level and are financially viable.

During the year I was fortunate to visit the following YMCAs: South Waikato, Wanganui, New Plymouth, Hawkes Bay and Invercargill - in some instances only for a short time, but it did give me a sense of what outstanding results are being achieved by individual Y's both with their individual programmes and national programmes.

I also attended the opening of Tauranga's new building, which was a very special occasion for them. Their patron Mahe Drysdale was present and spoke and is obviously an inspiration to all.

I also attended the Global Warming Forum, hosted by the Christchurch YMCA, between the 18th-22nd of January 2010, at their Camp Wainui Park, on Banks Peninsula. This was a very interesting forum and enabled me to meet a number of people from overseas Y's. I was particularly pleased to be able to meet Kohei Yamada, General Secretary of Asia and Pacific Alliance of YMCAs (APAY) who is based in Hong Kong and Jai Chang Park, President of APAY. A particularly enlightening address was presented by Rod Oram titled, "Global Warming – Challenges and Opportunities". I am not sure if any of us truly understand "Global Warming" and its causes or effects, but there is definitely a need for more study and debate.

Christchurch YMCA, in hosting this forum, is to be congratulated on organising the forum and making available such a wonderful venue.

One matter that has been a frustration to the Board is the difficulty in getting the Cuba Street Trust resolved. Although the matter has gone to the Crown Law office, they have recommended that there is still a need for changes to be made. These have been forwarded to Paul Le Gros for consideration and we are awaiting a response from him, which hopefully will enable us to progress the matter to a conclusion, sooner rather than later.

During the year Peter Seed (YMCA Christchurch), who had been elected to the National Board at the June AGM, resigned for personal reasons and the Board chose to fill the vacancy by appointing Michael Weusten (YMCA Invercargill) up until the 2010 AGM. I record my and the Board's thanks to Peter for the time he served on the Board and appreciate the professionalism he brought to the Board table.

Josie Odgen Schroeder, CEO of YMCA Christchurch, who was co-opted on to NLT for a 12 month period, found it necessary to resign due to work commitments within her Christchurch YMCA. Josie's resignation was accepted by the Board and the Board resolved not to appoint a replacement. I record my and the Board's thanks to Josie for her contribution to NLT.

Thank you to my colleagues on the National Board for sharing the work load and the giving of your time to the movement. To Ric Odom, Barbara Duley-Foote and Maria Buchanan, thank you for your dedicated contribution and commitment in your individual roles, administering the National Office and National Board functions.

Russell Leech
President

National Chief Executive Officer's Report

The YMCA was certainly affected by the economic downturn but our total revenue nevertheless continued to grow and in this financial year, our unaudited combined revenue was \$53,000,000 – an increase of more than 9% on last year's result. However, costs also increased which has curtailed the ability of member associations to invest in new infrastructure and programmes.

Despite this the YMCA in New Zealand continued to provide the programmes and services that focus on individuals, families and communities. Our commitment to deliver much needed, affordable and high quality programmes and services that help New Zealanders to develop in Body, Mind and Spirit remains as strong as ever.

Once again, the YMCA was the largest provider of community based Out of School Care and Recreation (OSCAR) services in New Zealand with more than 180 high quality before school, after school and school holiday programmes being delivered under the Y-OSCAR umbrella. The YMCA was one of the first organisations to show support for the Government's Break Away initiative which saw school holiday programmes being made freely available for young people in high deprivation areas of New Zealand. The YMCAs of Auckland and Gisborne successfully conducted pilot programmes during the year and many more of our member associations expressed an interest in being involved when Break Away is rolled out throughout New Zealand in 2010.

In New Zealand, the YMCA is probably the largest not for profit community organisation offering both community recreation opportunities and health and fitness programmes. This year, New Zealanders participated in some form of physical activity at the YMCA more than 3,400,000 times. I must acknowledge the support of SPARC which has been a valued partner of the YMCA for many years. In 2010, the nature of the partnership will change as SPARC implements its new strategic plan but we know that the partnership will continue and that there is the potential for us to do even more together.

Thousands of (mostly teenage) New Zealanders attended a variety of education courses at the YMCA which remains among the largest of the Private Training Establishments in the country. Overall, the YMCA exceeded the outcomes that are required to be delivered and as a result, more than 80% of those who attended a YMCA education course either went on to further education or into employment. The New Zealand Qualification's Authority gave the YMCA a very good report in their latest audit and this reflects the hard work and dedication shown by YMCA Education tutors, managers and the national Education Programme Committee.

The YMCA is well known for its work with youth and YMCAs throughout New Zealand continue to provide a safe place for young people to gather, learn, have fun and develop.

At the request of the Minister of Youth Affairs, the YMCA, in partnership with two other major national youth organisations, developed a Youth Volunteering programme for young New Zealanders. If accepted, this programme will be piloted early in 2010 and if successful, the intention is to roll this out nationally. YMCAs find it challenging to obtain or raise funds to develop and deliver programmes for youth and our staff and volunteers who work with young people deserve particular praise for their dedication and innovation. The YMCA has delivered a number of training opportunities for YMCA staff and volunteers and has been at the forefront of new initiatives to develop and deliver youth work qualifications. The first of these, the YMCA Leadership Certificate, has already been completed by a number of our staff.

The eight YMCA camps throughout New Zealand were again well utilized though again, the economic downturn seems to be responsible for a number of cancellations – especially by school groups. The YMCA is proud to be able to continue our tradition of providing safe, challenging and quality outdoors and camping experiences to (mostly young) New Zealanders – and a few overseas visitors. The network of YMCA outdoors programme providers has been working together to review and strengthen the safety and standards of programmes delivered by the YMCA.

The ongoing work of the YMCA in New Zealand would not be possible without the dedication of our managers, volunteers and staff. National and local governance of the YMCA is provided by our directors and trustees, all of whom are volunteers. They often receive little recognition but perform a vital role and this year, the association Presidents and Senior Managers met together to discuss a range of issues and to develop a greater understanding of each association's role in the national and international YMCA movement. This has resulted in greatly improved communication, especially between and among the National and Local Boards. I would like to thank the members of the National Board, all of whom make a significant contribution to their local YMCA but who also make themselves available to provide governance to the National Movement. I must also thank and acknowledge my colleagues on the National Leadership Team, the members of the various national programme committees who also give generously of their precious time and the National Staff based around New Zealand.

There are a number of organisations and agencies – both government and non-government – that continue to work with and support the YMCA. These include SPARC, the Ministry of Youth Development, the Ministry of Social Development, the Ministry of Education and the Tertiary Education Commission. I also thank the Lotteries Grants Board and Winton Bear Trust which has consistently supported the YMCA through an annual grant.

To all the companies, agencies, fellow community organisations and individuals who continue to support the YMCAs in their local areas I also express my sincere thanks.

Ric Odom
National Chief Executive Officer

A photograph of three children participating in an outdoor activity. They are wearing white and red hard hats and safety harnesses. The child on the left is pointing towards the camera, the middle child is making a peace sign, and the child on the right is smiling. They are all holding and eating apples. The background is a lush green forest.

Core Programme Areas

- Sport and Recreation
- Education
- Youth Services
- Out of School Care and Recreation (OSCAR)
- Outdoors
- Early Childhood Education
- Accommodation

About Some Of Our Programmes

Sport and Recreation

The YMCA footprint in the recreation and fitness sector in New Zealand continues to grow, making this organisation the single largest recreation provider in New Zealand. At present our Sport and Recreation Programme Committee (SRPC) has been very active, supporting many new initiatives and projects.

The YMCA offers facility and community based programmes for people from babies, through to older adult's lifestyle programmes. Our size, resources and mission ensure we can cater to all community needs and ethnic populations and our footprint as a recreation provider is unequalled in the country. Our programmes and their delivery all foster the YMCA's mission and values of respect, caring, honesty and responsibility.

Our associations are encouraged to work in partnership with others (and not just other YMCAs). This collaborative approach with other agencies ensures mutual strengths are combined to achieve, encourage and promote healthy lifestyles and communities.

We have reviewed our strategic plan and worked closely with SPARC, which recognizes the YMCA as integral to community sport and recreation. As a result, we have further defined who we are and what we are about. We believe that the YMCA is a national leader of community sport and recreation – particularly in the areas of professional development for staff, delivery of programmes and increasing number of New Zealanders and the development of resources that will increase the quality and quantity of community sport and recreation in New Zealand.

Our annual BUILD conference was held in May, offering training and professional development workshops for OSCAR, Fitness, Business, Early Childhood, Youth and Recreation. A record number of YMCA staff representing most of the YMCAs throughout New Zealand attended the week-long conference.

The YMCA produces and reviews programme manuals covering a range of community recreation programmes and activities to ensure best practice is achieved and that YMCA's have access to resources to enable them to offer new initiatives in their communities. The manuals focus on values and how they can be incorporated into these programmes.

In keeping with our community focus, the YMCA celebrates its birthday by hosting Connecting Families Day throughout New Zealand. YMCAs offer a range of fun activities that are suitable for the entire family and these again proved to be very popular.



We continued to offer the YMCA Growth Fund which was first introduced in 2007. This fund is designed to mentor and support YMCA's in the user pays recreation market to increase capacity and to help implement local recreational programmes and services. After reviewing the results, we have decided that this fund will no longer be offered and instead we will be focusing on developing resources and information around specifically identified programmes.

Education

2009 has been a bumper year. Bumper is a good word to describe the fact that in 2009 YMCAs offering education courses:

- Achieved 100% occupancy in all Education YMCA's.
- Achieved the contracted outcomes and credit achievements
- Did not lose more than three places in the big cut by TEC, Tertiary Education Commission.
- Gained 45 Youth Training and eight TOPs places
- Achieved a positive NZQA Review/Audit and achieved a four year period before the next Review (the longest period possible)
- Increased funding places for the Intensive Literacy Pool with the MAPs programme being started in more YMCA's
- Gained funding for Workplace Literacy
- Remained a strong provider with MYD, Ministry of Youth Development, for Conservation Corp / Adventure Conservation and Specialist Youth Service Corp
- Maintained the Alternative Education Programmes with some YMCA's picking up extra temporary places due to excellent programmes

Our Education Managers have worked hard to achieve

this. In 2009 the Tertiary Education Commission (TEC) rigidly enforced the terms of their contracts, rightly requiring providers to achieve their contractual obligation and as a result, many providers lost significant places. Due to the good results delivered by the YMCA however, some of our centres were offered additional student places. This was welcome recognition of how well respected the YMCA is and is a credit to those YMCA staff who have worked so hard to earn this respect.

In December the YMCA became one of the first of the education providers to experience the latest version of the NZQA External Evaluation and Review. We were very pleased with our results with NZQA stating:

NZQA is highly confident in the educational performance of the National Council of YMCAs of New Zealand.

YMCA is significantly exceeding the contracted targets set by the Tertiary Education Commission (TEC). Exceeding the performance targets is highly significant for this level of training. These targets are often the first educational achievements for a number of the students.

Our challenge – one we look forward to meeting – is to continue this high level of achievement in delivering great results for our chosen client group.

Youth Services

The last 12 months has been a busy time for the Youth Service's at the YMCA. The appointment of a National Youth Services Manager (Dave Green) in February has given new impetus to the YSC in achieving its strategic goals. Dave comes from a background with over 25 year's experience working with young people. One of the first things Dave did when he was appointed, was to visit all the regional YMCAs. He concluded from these visits that while nationally there was a desire to provide a range of services to young people, staff skill levels and resources for youth, would need to be increased, for the YMCA to be again recognised as a major youth work provider.

A major focus of the past year has been increasing the youth work capacity of the YMCA and integrating training and concepts, around working with and engaging young people. Our goal is that staff of any YMCA who has contact with young people in any setting is supported and skilled to engage with them well.

The YMCA continues to be a major provider of Out of School Care and Recreation (OSCAR) programmes though we have often struggled to retain the children aged 12 and over. These young people who are, or have been, engaged with the YMCA through their attendance of OSCAR programs represent a sizeable group. Our OSCAR National Quality Services Manager, Andy Pilbrow, works closely with Dave and the rest of the Youth Service's Committee in developing staff training and best practice models for our programmes. This partnership between OSCAR and Youth Services has worked very well and we will be working to similarly

strengthen the working relationship with the YMCA Education and Fitness providers – both of which also have a significant youth component to their services.

Two three-day training Hui were conducted during the year. The "Show n Tell" and "Building the Bridges" Hui were both very successful with over 30 YMCA staff who work with youth attending each one. These Hui have been instrumental in creating a sense of belonging, unity and ongoing support for the many YMCA staff throughout New Zealand who work with youth. The second of the Hui also involved YMCA CEO's who were able to spend time exploring the issues around working with youth, youth work development and the levels of engagement of various programmes.

This year, we also developed a YMCA Leadership Certificate as part of our on-going commitment to provide YMCA staff with the opportunity to gain appropriate qualifications in youth work. Nine staff have already been awarded this certificate which is a nationally accredited award and can be credited towards the Level 3 Youth Work qualification.

The YMCA had a leading role in developing the "Doorways" Youth Volunteering Project. This project came from a request by the Minister of Youth Development, after meeting with the leaders of the YMCA, the Foundation for Youth Development and Youthline. These three organisations have formed a strategic relationship known as the Alliance. The Minister requested the Alliance develop a national volunteering based programme that engaged young people aged 17-24 who were seeking to enter the workforce. The development of this proposal and the complexities of working across three organisations has been a major piece of work for the YMCA.

Funding for youth programmes and services, remains an ongoing issue with the majority of funding coming from Lotteries. The YMCA continues to seek opportunities for a consistent annual level of funding.

Out of School Care and Recreation

The past year has been challenging for Y-OSCAR services across the country. The global recession saw participation rates drop in some programmes and in some areas difficult decisions were made to close programmes. Despite these recessionary effects, Y-OSCAR services have remained strong and competitive within the wider OSCAR sector. Programme participant numbers have started to stabilize and new programmes are starting to be established. Total programme numbers have now returned to the same level as last year with 182 Y-OSCAR programmes now operating across the country.

Increased workload necessitated the employment of a second staff member to assist with the support and monitoring of Y-OSCAR programmes. Donna Bouzaid joined us in July 2009 as the National Quality Services

Officer - OSCAR (NQSO). Donna is proving to be a valuable asset and brings more than 15 years of knowledge and experience from the OSCAR sector including running OSCAR programmes and local networks, working as an OSCAR approval's assessor for Child Youth and Family and as a representative on the National OSCAR Foundation's National Board.

In July 2009 the OSCAR National Quality Service's Manager (NQSM) conducted a three week study tour to the Northern Hemisphere to look at models of delivery and best practice within afterschool and holiday care. A variety of programme delivery sites as well as peak body organizations for out of school care were visited in the UK, Holland and Belgium and as a result, we now have some great ideas and some new resources that we can introduce in YMCAs throughout New Zealand. One of the things that stood out during these visits was the use of a huge range of volunteers across a wide range of programme areas. Unlike New Zealand a large proportion of these volunteers at the delivery level, are young people aged 16-21. Some of these ideas and approaches have been incorporated into a new national volunteer programme manual currently in development.

2010 will be a big year for training and development of Y-OSCAR staff as a range of new training packages are rolled out nationally. Core training manuals including presentations and lesson plans are being developed to assist OSCAR managers, staff and volunteers to deliver quality training at a local level. Initially these packages will be delivered during a national road-show by the NQSM and NQSO. In addition a new Y-training and assessment package for staff and volunteers who drive the vehicles used on YMCA OSCAR programmes, has been developed and is due for release shortly.

We have developed a new range of branding and marketing resources and new uniforms. Feedback from managers and staff indicate that the uniforms look great and are easy to spot at a distance or in a crowd. They are comfortable and durable and help build a strong sense of team.

Early Childhood Education

2009 has been a progressive year for the early childhood sector within YMCA New Zealand. In June 2009 the National YMCA Early Childhood Education Committee was established, the key function of which is to work to implement the key strategic goals of the YMCA National Early Childhood Strategic Plan that had been approved late 2008. These strategic goals included;

- Increase participation in quality community based early childhood education
- Improve quality of YMCA early childhood services
- Promote collaborative relationships locally and nationally
- Grow the number of YMCA values based, not for profit

- early childhood centres
- Increased profile and community awareness of YMCA as a provider of quality early childhood education.
- Identify opportunities for new initiatives to support children, their families and the community.

Leigh Gibson (Gisborne), Carolyn Lamont (Christchurch), Karla Tardieu (Gisborne) and Dianna Jenkinson (Christchurch) were nominated and successfully appointed to this committee.

During late 2009 the committee worked predominantly on developing a YMCA National Early Childhood Toolkit. This document was developed as a resource that could be used by all YMCA associations. It provides information to associations about how to establish an early childhood centre and how to operate a quality early childhood centre. This document was approved in late 2009 and printed for distribution at the Build Conference 2010.

The committee is currently working on developing an internal review process. This process will help to support and improve quality within all YMCA Early Childhood Education Services. The intention is that this document will be trialed in all YMCA early childhood services in late 2010.

Throughout New Zealand there are currently 13 licensed early childhood services catering for 513 children daily.



Stories From Our YMCAs

YMCA of South Waikato

South Waikato YMCA has had an exciting year with \$257,000.00 spent on upgrading our stadium. June last year the stadium was fitted out with six air-conditioning units in the main stadium and small heat pumps in offices as well as the fitness centre. The generosity of a local business saw the installation of brand new lighting worth \$36,000.00 in the main stadium. The lighting now in the stadium is excellent. At the end of 2009 work started on painting the inside of our main stadium.

We would like to thank the South Waikato District Council for the grant that made all this possible. The Stadium is now looking great and during 2010 we will be replacing all our exit doors and completing the painting of the rest of the stadium.

During 2009 we also renovated our Health & Fitness Centre to make our workout area larger. We would like to thank YMCA Auckland for the great fitness gear, which our members are enjoying.

Our biggest success story for 2009 is the increased numbers that we are now seeing in our Y-OSCAR programme. At the start of 2009 we had seven children enrolled in this programme. At the end of 2009 20 children were enrolled in our programme. With these 20 children enrolled also meant that our holiday programme numbers increased and for the first time in seven years we had numbers of 30 children attending our programme prior to Christmas.

Camp Park Lee is still being booked consistently throughout the year from groups from all round the North Island. We have also seen work done at the camp with the building of a new wood shed and the painting of the interior of our buildings.

We have an exciting 2010 ahead of us with new programmes being developed for our youth of the district. We have identified the needs and we are now moving forward to implement these programmes.

We are presently completing an OSCAR Family Tree with all the children and staff that have belonged to this programme since 2008.



Our Senior Children wrote the following poem that will go on the trunk of our tree:

Poem written by: Draedon Waho, Danielle White, Tahnee Saunders and Georgina Kidwell

The planter of this tree has created a huge memory.
Acknowledging Wendy who has planted the
Y-OSCAR Family Seed.
Using HONESTY so that people trust you,
RESPECT and CARING.
To bring good to all.
RESPONSIBILITY is the last of our values to
make our tree grow strong and tall.
The leaves and apples will remain as one and won't tumble
down because we are all together as one.

YMCA of Tauranga

Drip...drip...drip... That was a regular sound on rainy days at the former YMCA Tauranga offices. Intended only as a temporary location, we grimly watched as the building slowly deteriorated before our eyes for five whole years. Beanies and gloves in the winter and water for rehydration in the summer were necessities for our desk-bound employees. Visitors to the Y would have to walk over carpet that looked – and smelt – as if it were from the 1950's. Employees, when not discovering that they could boil water in one particular light fitting, would groan with despair that the offices around them were the polar opposite to the quality of the services they provided.

Thrive...thrive...thrive...That is now the vibe at the new home of the YMCA Tauranga. Having taken ownership of a former residential house at 428 Devonport Road and stripping it back to the studs, the Y's headquarters have been transformed. New offices and classrooms morphed from a hodgepodge of former bedrooms and living spaces. Stairs gave way to ramps for our patrons on wheels, while heat pumps were introduced to every room for the comfort and sanity of visitors and staff alike. Feijoas, lemons and cherry tomatoes now flourish in the property's garden beds while a giant shade sail softens the sunshine over the backyard so meetings, study groups and lunches can be held outdoors.

Needless to say, the pride from achieving a permanent home for the first time in its 30 year history and the impact on the staff of the stylish and innovative transformation has been significant. Even more impressive was the way in which the project was planned and managed. It came in on-time and on-budget with substantial discounts and donations being provided by nearly every subcontractor. A \$15,000 grant from the Lion Foundation meant modern and ergonomic furniture could be purchased while a

\$250,000 loan with very generous terms from Tauranga Energy Consumer Trust (TECT) meant the whole project could even be considered.

But why stop with just a building project?

As the Tauranga Y undertook its physical transformation, a transformation marketing campaign also took place. In this process we set about identifying and presenting our essence – “show your spirit” – and values – “responsibility, caring, respect and honesty” – and then finding a bold and visually exciting avenue for communicating these to the Tauranga community. The refreshed look, with the new national colour scheme, simple yet effective design and inspirational catchphrases, was based on significant research and can now be seen on everything from A-Z via our advertisements in the papers to our uniforms. Well... okay...the A-U!



To celebrate both projects, an official opening of our building and look took place on the 25th of September 2009. Tauranga Mayor Stuart Crosby, along with Members of Parliament Simon Bridges and Jacinda Ardern, attended the event as did another 150 guests from the local community and the national YMCA family. Mahe Drysdale, world champion rower and the YMCA Tauranga’s patron, had the honour of adorning one of our new uniforms and of opening the building. It is interesting to note that Mahe’s involvement in our rebirth was especially apt as his maternal grandfather, Bob Owens, was the very first patron of the YMCA Tauranga back in 1980!

Unsurprisingly the impact of our new brand and building has been noticeable. Our visibility in the community has increased substantially and our quality products and services are being seen in a new and positive light. Our staff are excited to wear their new uniforms and proud to welcome visitors to our comfortable and dry home. But more importantly there has been a positive transformation in the spirit of all those who come in contact with the “new” YMCA Tauranga.

YMCA of Gisborne

The central theme for 2009 of our YMCA as a charity has been to focus on strengthening our community. The World Health Organisation defines health as “a state of complete physical, mental and social well-being and

not merely the absence of disease or infirmity”. This is consistent with the Gisborne YMCA’s holistic philosophy of the growth of the person in spirit, mind and body that has been part of our approach to personal growth and development within the Gisborne community for more than 126 years.

While 2009 has been “business as usual” in consolidating and strengthening our existing core programmes such as Early Childhood Education, OSCAR, Y-Fitness and Recreation, the Gisborne YMCA created some really exciting new opportunities to grow our programmes this year:

First, we were approached by a small East Coast community to develop a third Y-Fitness centre. Following months of consultation within the East Coast communities, health agencies and sporting groups and taking into consideration the decline in the financial climate and the real reduction in discretionary funds available, especially to poor communities, our Board of Directors finally gave approval to proceed with the Tokomaru Bay development, recognising that a community’s ability to access fitness programmes can be a significant barrier to promoting its community health and wellbeing. On the 22nd of January 2010 we received a letter from the Tairāwhiti District Health Board noting:

- The membership number of 112 is a wonderful achievement and a clear indication of the community’s response and need for such a facility. To have such a positive response within less than six months of operation not only highlights the strong sense of community ownership of the facility but also the supportive environment that the staff should be commended on creating at the gym.
- It is encouraging that Te Ohonga Mauri is being utilized by and meeting the needs of such a wide and diverse range of people and groups, including green prescription, rangatahi, senior citizens and sports teams.
- The development of community leadership is also noted.
- It would be a valuable workforce development opportunity to have the Y-Orā Tokomaru Bay Community Project presented at a national and regional forum such as the National Maori Nutrition



Tokomaru Bay opening officiated by Mr Tony Jones, National YMCA Board representative and Auckland YMCA board member. We would like to thank and recognize the Auckland YMCA for the donated gym equipment.

and Physical Activity Hui in Wairarapa (Oct 2010) or the Agencies for Nutrition Action regional nutrition and physical activity forum to be held in Tokomaru Bay in May 2010".

- The letter also thanked us for our SWOT analysis, which will help TDH as funders to identify the potential support and involvement required for the project to continue beyond June 2010, given that demand for the facility could potentially exceed staffing capacity and capabilities.
- Tairawhiti Kapa Haka Festival 2009 had over 60 tamariki under five years of age represent the Gisborne YMCA on stage for 15 minutes presenting the haka to a wide applause and community recognition.
- Community Max opportunities assisted us in developing programmes to provide a framework for engaging adults, children and youth in ways that will support their healthy development and make a difference in their families, neighbourhoods and the wider community.



Y-Sports Team.
Karena (third from left) has recently returned from the Winter Olympics. He is ranked in the top five worldwide for Tae Kwon Doe.

- Y-Sports was implemented in September 2009 as a coaching in schools programme. 15 schools have been provided with our staff delivering coaching sessions on a weekly basis for up to eight different sporting codes. The success of this programme has been enormous with the demand exceeding our capability to deliver to the number of schools requiring our services.
- Youth 4 Youth was implemented in October 2009 delivering youth programmes and activities throughout the Gisborne region, including event management, building a rock climbing wall, skate bowl at the Gisborne City YMCA and youth leadership programmes into schools. All intermediate and majority of high schools have taken up this programme assisting rangitahi to gain skills and knowledge in advanced leadership development as counsellors or programme leaders in Gisborne.
- Y-Ora was implemented late December 2009/January 2010. This programme has a team engaging with medical and health professionals to consider a referral system to the YMCA for health improvement and report back to them with results and outcomes.

YMCA of New Plymouth

This has been a busy and successful year for New Plymouth's YMCA in which we offered a wide variety of

fun and educational activities to our community. Our Christmas holiday programme combined children from 5 – 13 and was such a success that parents requested that we add additional days. As soon as we'd packed up and waved our goodbyes we were straight into the January camp, another huge success! This year saw participation from a number of sponsored children and it was wonderful to deliver a week packed with mud runs, ropes courses, shelter building and mystery missions. Expanding horizons and opening opportunities underpins everything we do at the Y.

In addition to outdoor activities we've made full use of our stadium with hugely successful kindy gym and under 5's dance sessions. Our climbing wall is well utilized by senior schools and local businesses and continues to be a favoured end of season treat for many sport's teams. It remains in high demand for birthday parties (all age groups).

The stadium hosts a wide variety of local leagues from volleyball, badminton, adult soccer and netball through to boxing. Zumba and adult dancercise is extremely popular and our numbers swell week to week.

We continue to expand our leagues and programmes – crazy balls (fun ball skill's sessions) has proved a success for 5 – 13 year olds; children's mini-ball, netball and soccer leagues are well attended and hugely popular, as are our gymnastic's sessions.

To help people achieve levels of fitness, our ever enthusiastic gym staff expanded their repertoire to include boot camps, pump, spinning and aerobic sessions. More recently we've installed power plate and this, coupled with our in-house sauna provides a welcome end to the day for many clients.

Our education programme begins in the childcare centre and babies through to school age children, participate in a variety of early education activities in a warm, safe and caring environment. They enjoy lots of fun outside time too, with sand play, water play and riding small tricycles on the grass.

During school term we offer a well attended before and after school service into 11 New Plymouth schools. This is an area where demand continues to grow. With continuous improvement high on the agenda we added sport's coaching to our service and children are now



able to participate in a variety of team sports, arts and crafts or more relaxing activities.

For young adults we offer programmes to support Y's mums, Y's Up, Specialist Youth Service Corps as well as conservation corps. We are lucky to have an awesome team of dedicated educators who encourage, support and inspire on a daily basis.

In addition to our own activities we continue to support the New Plymouth community during regional events (such as WOMAD, District Council Summer Scene events and White Ribbon Day). Wearing our Y uniforms and values we proudly represent the YMCA in Taranaki.

YMCA of Greater Wellington

2009 was a real impact year for our YMCA Upper Hutt Fitness and Sport's Centre. Our dedicated staff worked hard to increase our membership by 200 during the year. We have also focused on improving existing sports leagues and opening up new ones, which have been well received.

Staff have also worked closely with the Parkinson's Society and now provides a fitness programme specifically for them. One husband of a sufferer commented "she has improved so much through her use of the Gym that I have been able to go away on a golfing trip and leave her at home, when I have not been able to do that for the past two years".

The facility is now recognised as a hub of the community.

Camp Kaitoke has had a major facelift during the latter stages of 2009 with assistance from the Community Max Project. This has included fencing, painting, cutting of mountain bike tracks, the creation of a pioneer village that can cater for 50 campers under canvas and the building of a deck. To continue our drive towards an eco-friendly environment and encourage the use of camp during our quiet winter months, we have also installed eco-heaters in all cabins. Through public bookings, school visits and holiday programmes, we have had over 4000 children and adults visit us during 2009 staying an average of almost three nights each.

"I think you are doing a fantastic job of packing in a variety of life experiences that I would otherwise not be able to offer them" and "camp is full of adventure and I always make new friends".

Our After School Care programmes have continued to produce positive feedback such as:

"On Monday night when we arrived to pick up Brooke, the children were out on the field playing cricket. I was very impressed to see our little five year old out on the field participating and enjoying being a part of the game. When it was time for her to bat she lined up and with the encouragement and support of her fellow after school care friends, she gave everything her little body had to try and hit the ball. As this wasn't working

too well for her, Mel went over and helped her with her batting. For me this experience was awesome! I always thought that Brooke was the quiet shy kid who stands around with her fingers in her mouth (this is her security thing) and half-heartedly participates.

It was nice to see the extra support and encouragement that was given by the Leaders, as well as the other kids, to Brooke. I believe this has played a big part in her growth and development (which has come such a long way) since she has started with your After School programme".

With comments like these you can see why the YMCA rocks!

YMCA of Nelson

The 15th January 2010 saw the commencement of YMCA Nelson's Y-Stars programme.

The programme was developed to meet an identified need in the community providing sport and recreation opportunities for individuals with intellectual disabilities. The need arose when the local Polytechnic underwent a restructuring process that did not include the continuation of their Outdoor Challenge's course. The YMCA currently receives no funding for the programme and makes it available free of charge to the participants.

The programme has been greatly supported by local service providers including, NZ Care, Care Solutions and IDEA Services. The pre-mentioned services and enrolled participants have expressed their gratitude, to the YMCA for running the course on numerous occasions. To date the programme has been a huge success with two people applying for every one position available for the next 12 week programme.

YMCA of Christchurch

Christchurch YMCA has had another successful year with large numbers of members and participants engaging with our wide variety of services and programmes. We have seen a year where staff and volunteers have, yet again, worked hard to make a difference for people. The year has also improved on the previous in terms of our overall financial results.



We have this year also embarked on measuring our social outcomes. This has been a significant undertaking in terms of connecting with our participants and members and asking them to quantify the 'difference' if any, their involvement with the YMCA is making to their lives. Key questions included asking about how Y values were evident in our programme delivery, if involvement was making individuals feel more 'strong', and what barriers to making people feel welcome, if any, existed. The results have been helpful and positive – demonstrating to us as an organisation that we are walking the talk of our values and demonstrating to staff that their hard work is 'helping to build strong people.' It has been an empowering exercise and one which is the beginning of a three year process: Years two and three will focus on 'building strong families' and 'building strong communities,' respectively.

One of the angles of our social audit has been to talk to young people (and their parents), who have been attending YMCA Wainui Park Camps for four years or more. The questions were about long-term benefits and influences, perceived to be as a consequence of camps at Wainui and the opportunities offered through these. The four key reasons for ongoing and consistent involvement that both parents and the young people identified were: Leadership opportunities, Personal Development, Broadening Personal Horizons and Friendships/fun. Further, 95% of the young people interviewed strongly agreed that Wainui Y Camps have had a positive influence on their world view – in regard particularly to what they can achieve for themselves in the future. What a great thing to be able to report back to the hard working Wainui staff!

Our social accounting has also shown that we have had approximately 88,500 people involved in our programmes and services this past year. Hundreds of volunteers helping run our programmes, along with a 100% volunteer board, contribute an estimated \$500,000 worth of effort per annum and provide a community benefit of about \$4,000,000 (in terms of savings to local business and Government).

All organisations go through ups and downs and the Christchurch YMCA has been no different. In times of challenge, it has been important that the many different stakeholders of the organisation, have felt as though they could have a meaningful input into our culture and strategic direction through providing feedback that results in action. Effective community service is reliant on warm, caring and professional staff/volunteers who put the needs of others before their own and who work together as a team. The Christchurch YMCA has, to this end, become stronger and more dynamic and we will continue to work hard together to improve on what we have already achieved.

YMCA of South Canterbury

It has been another successful year for the team at YMCA South Canterbury, culminating in the celebration of our first ever annual Youth Awards in December 2009. Before then however, in April 2009 we farewelled our longstanding and respected General Manager, Shirley Morton and welcomed her replacement Keith Shaw who has continued the great work Shirley has been doing at the "Y" in Timaru and Ashburton for many years. Under Shirley's management YMCA South Canterbury purchased and renovated new premises, described as one of the best (if not the best) "second chance education" facilities within the country. This will always be recognised as one of Shirley's greatest achievement during her long tenure as General Manager of YMCA South Canterbury and we thank her for that.

In June 2009, Russell Leech, YMCA South Canterbury's Chairman, was appointed National President of YMCA New Zealand, which is a great privilege for YMCA South Canterbury, but equally a tribute to Russell and his commitment to the YMCA here in South Canterbury and to the national movement.

YMCA South Canterbury during 2009 has continued to deliver "second chance education" to the South and Mid Canterbury regions, with in excess of 100 youth and adult learners being engaged. The primary focus for the year has been to promote the services of the YMCA in both Timaru and Ashburton and lift the profile within and increase the engagement with the communities in which we operate. A commitment towards improving the overall quality of educational services provided has also been a major focus for the year.



2009 has also been a year where YMCA South Canterbury has looked to expand its services. In late 2009, YMCA South Canterbury was contracted to manage the Alternative Education contract of 24 South Canterbury secondary school students in 2010. In addition, YMCA South Canterbury launched a new Mothers' and Pre-schooler's Literacy and Numeracy Programme in Timaru and in early 2010 it has created a Youth, Sport and Recreation business unit, stepping outside its traditional and proven operations of "second chance education" services only.

Some YMCA Facts

“Our efforts to preserve the quality of education services we provide, but commence delivering other core YMCA youth, sport and recreation activities is about engaging more with the community and meeting a community need”, says Keith Shaw, General Manager.

This greater engagement with parents, whanau, family and the wider community culminated in the delivery of our very first “Y” Awards in June 2009 at the YMCA Timaru premises, which then grew to a very successful annual “Y” Awards held in December at a local Church facility. This was attended by Russell Leech (National President YMCA NZ), Ric Odom, CEO YMCA NZ, Dave Green, National YMCA Youth Services Manager, local YMCA staff, parents, whanau, family and members of the Timaru and Ashburton communities.

A highlight of both “Y” Awards was the entertainment and items performed by learners and the awards and certificates each learner received. Recognising the individual efforts and achievements of youth in our community is a key priority for the YMCA. In the same way as learners entertained those in attendance, the impromptu “Swiss Ball” demonstration by Gerry Pienaar and Steve Bennetts (Timaru YMCA Youth Tutors), Russell Leech (National President YMCA NZ) and Ric Odom (CEO YMCA NZ) was definitely a highlight of the evening!

Ending the year, YMCA South Canterbury has recently purchased an adjoining property, which will be used to support the ongoing expansion of the extended services and activities to be delivered by YMCA South Canterbury.

In summary, the year has seen another sound financial performance achieved, we have continued to pursue a strategy of on-going and continuous improvement of our “second chance education” services and we have commenced the process of expanding our services, activities and “reach and range” within the community. None of this would have been achieved without the fantastic and dedicated efforts of our staff and although our board and a small number of volunteers contributed to our achievements throughout 2009, the small staff team of the YMCA South Canterbury are to be applauded for their continued efforts and commitment towards “making a difference” in each of our learner’s lives.

This year, the YMCA in New Zealand:

- Saw people come and do something active at a YMCA more than 3,400,000 times
- Had more than 215,000 New Zealanders of all ages being part of the YMCA family
- Looked after more than 2,000 children every day during term time either before school or after school
- Provided more than 1,500 New Zealanders with the chance to further their education
- Provided school holiday activities for 6,000 children each day of the school holidays
- Nurtured more than 500 pre-school children daily in our licensed Early Childhood Education centres (and more in crèches)
- Worked with more than 30,000 youth in our youth and education programmes
- Saw an estimated 150,000 young New Zealanders (aged 12 – 20) become involved in one or more YMCA programmes
- Was grateful for the support of around 500 youth volunteers



Our Member Associations Operating In Communities Throughout New Zealand

YMCA of Auckland
YMCA of Tauranga
YMCA of Gisborne
YMCA of South Waikato
YMCA of Hawkes Bay
YMCA of New Plymouth
YMCA of Wanganui
YMCA of Palmerston North
YMCA of Masterton
YMCA of Paremata
YMCA of Wainuiomata
YMCA of Greater Wellington
YMCA of Nelson
YMCA of Christchurch
YMCA of South Canterbury
YMCA of Invercargill



Auckland - City Lodge



Auckland



Lower Hutt



Christchurch

Some International Stories

Fiji

The YMCAs of Auckland with help from the YMCA of Tauranga continued its support of the YMCA of Fiji, sending equipment and staff uniforms. In 2010 and as part of a partnership with the Asia and Pacific Alliance of YMCAs, YMCA Auckland will be sending staff to Fiji to work in partnership with them to train their staff and to help further develop the local YMCA.



Korea

The YMCA of Wanganui has formed a relationship with the YMCA of Pohang - a YMCA in South Korea. As a first step in the relationship, YMCA Wanganui will provide programmes incorporating English language tuition for young Koreans.



Philippines

The YMCA of Wanganui is supporting the YMCA of Makati in the Philippines by helping to fund a vocational training project for local villagers. This project is one endorsed as part of the Asia and Pacific Alliance of YMCAs Partnership Programme.



World Urban Network

The YMCA World Urban Network is a group of YMCA CEOs from major urban YMCAs around the world. They concentrate on identifying the key issues facing big city communities and how the YMCA can more effectively provide assistance to these communities. The World Urban Network also provides excellent training and professional development for the CEOs of large urban YMCAs. A number of CEOs of New Zealand YMCAs are members of the World Urban Network.



Natural Disaster Support

YMCAs in New Zealand rallied to provide support to the victims of the many disasters that occurred during the year. Often, this involved providing some financial support to the YMCA in the affected area which in turn delivered a variety of support services to their community.

Treasurer's Report

The result for the year ended 31 January 2010 was heartening given the changes that have taken place in the economy over the last year. The financial statements for the National Council show a surplus for the year of \$14,854 (2009 Deficit \$11,407).

Income increased by 9% from the previous year to a total of \$907,914. Expenses, however, increased by only 5.8% to a total of \$893,060. The increase in income was predominantly due to a grant of \$125,675 received for Youth Programmes. This has been expended to the amount of \$114,579. The Association Levies increased by 3.7% with a total received of \$423,540.

Expenses show some fluctuations due to funding available but overall there were no significant changes.

The Statement of Financial Position lists the assets and liabilities of Trusts "Held on behalf" as well as those of the Council. These Trust Funds are reflected on both sides of the Balance Sheet as Trust Assets and Trust Liabilities and amount to \$547,926.

With regard to Council Assets and Liabilities, the Loan to YMCA of Greater Wellington has been gifted as agreed by the National Council in 2008. This is adjusted through Accumulated Funds.

Accumulated Funds now total \$190,768 as at 31 January.

The economy has a long way to go before we can truly say that the recession is over. Many businesses have not survived, many are now just facing the wall and are having to make difficult decisions, if those decisions have not already been made for them. We are likely to see changes in how Government provides funding to organisations such as ourselves, but we are in a good position due to our strong history of community service combined with positive outcomes.

Once again I would like to express my thanks to our national accountant, Maria, for her good management of the accounts. I value her continued support and assistance.

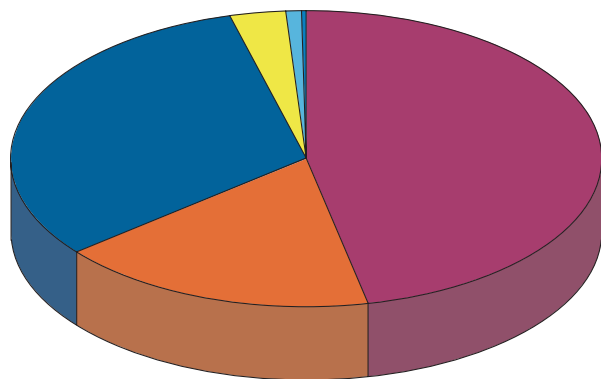
Helen McEwan
National Treasurer



National Council of YMCAs Financial Information for the year ended 31 January 2010

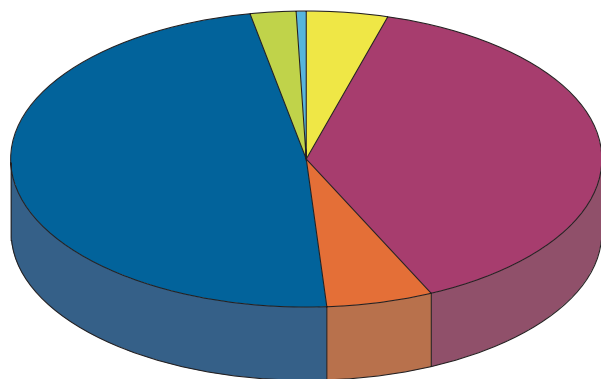
Current and Non-Current Assets	\$255,247
Assets held in Trust	\$1,041,362
National Investments	\$79,911
Total Income	\$907,914
Total Expenditure	\$893,060
Net Surplus (Deficit)	\$14,854

Income



Income from Levies	\$423,540
Other Income from YMCAs	\$160,093
Grants	\$286,590
Donations and Interest	\$28,718
Administration Fees and Contract Fees	\$5,400
SPARC Resources	\$3,573

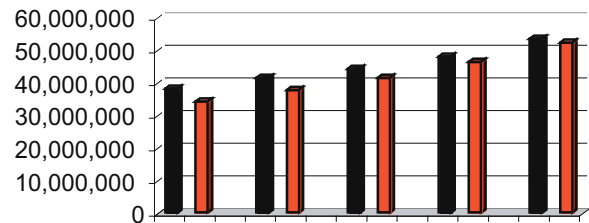
Expenditure



International Alliance	\$38,604
National Movement Core Costs	\$346,708
Meetings and Training	\$51,579
Programme Support	\$428,147
Profile and Marketing	\$23,010
Miscellaneous	\$869
Resource Centres	\$4,143

Consolidated Income and Expenditure

The combined revenue of all YMCAs in New Zealand was \$53,000,000 – an increase of more than 9% from the previous year and continuing the trend of increased financial growth as you can see from the graph below.



The YMCA was successful in securing significant government funding and acknowledges the ongoing support of

- SPARC which provided \$125,000 for recreation programmes
- The Ministry of Education and Tertiary Education Commission which provided \$5.8 million for education programmes
- The Ministry of Youth Development which provided \$1.2 million for youth services
- The Ministry of Social Development which provided \$2 million for Out of School Care and Recreation programmes

The Lotteries Grants Board provided YMCA New Zealand with \$75,000 to help support the delivery of youth programmes and nationally, YMCAs received grants from Lotteries for a variety of purposes and individual YMCAs also received grants from a number of community and philanthropic sources. We are very grateful to the individuals and organisations who continue to support us in our work and especially those agencies already mentioned above and the Winton Bear Trust.

YMCA New Zealand is a Registered Charitable Organisation (CC21153) and operates as a not for profit. Any surpluses are used to fund programmes and services that benefit the member organisations and communities or are reinvested to fund future growth.

YMCA New Zealand has had its accounts for the year audited and has received an Unqualified Opinion. Audited financial statements are available on request.



Auditors

Grant Thornton

Bank

National Bank

National Office

Level 1, 415 Cuba Street, Alicetown 5010
PO Box 39274, Wellington Mail Centre 5045
Ph: +64 4 568 9622
Fax: +64 4 568 9623
Email: national@ymca.org.nz
Website: www.ymca.org.nz

