

YMCANZ Strategic Framework 2025-2027



PURPOSE	To lead and promote the Y movement across Aotearoa New Zealand in partnership with member Associations
STRATEGIC OUTCOME SOUGHT	For the Y movement to still be relevant and making a significant impact in 100 years' time
STRATEGIC PRIORITIES	Priority #1: Survive Priority #2: Thrive
VALUES	Caring Honesty Respect Responsibility

STRATEGIC PILLARS	RESILIENCE	FACILITATE SUPPORT	LEVERAGE THE COLLECTIVE CAPABILITY	COMMUNICATION & CONNECTION	BUILDING THE MOVEMENT
ACTIONS	<ul style="list-style-type: none"> Identify new diversified & sustainable funding sources for the National Office. Identify new diversified & sustainable revenue opportunities for Associations at local and national level. Develop the Foundation and Soldiers Trust (or a combined entity) to be significant sources of revenue. Appropriately mitigate strategic risks to the movement. 	<ul style="list-style-type: none"> Ongoing support for the delivery of high quality tertiary level education services via the PTE. Investigate providing similar support to other operational areas - e.g. ECE, OSCAR and Outdoor education. Maintain & enhance the ImpactStar platform for youth development work. On request, provide strategic advice/support/expertise to individual Associations with their business models and leveraging their assets. 	<ul style="list-style-type: none"> Reset the capturing, sharing and use of 'best practice' to reduce the need for wheels to be reinvented. Identify potential cost saving opportunities. Better co-ordinate stakeholder management to improve relationships. Support building a nationwide culture of health, safety, wellbeing & safeguarding. 	<ul style="list-style-type: none"> Build & maintain internal connections so people feel part of something bigger. Tell the collective 'Story' in order to enhance national level brand presence, understanding and credibility. Advocacy for the movement and its causes with key stakeholders and decisionmakers. Represent the movement at national and international level. Upgrade national communication channels. Deliver & reinforce the value of being part of the movement (ROI on levies). 	<ul style="list-style-type: none"> Support current members expansion plans within traditional boundaries. Facilitate current members expansion opportunities outside of traditional geographic boundaries. Investigate & execute (if viable) establishing or expanding the Y footprint or offering in parts of New Zealand outside areas of current interest to existing members. Identify and grow potential new partnerships/ members for the movement.