

YMCANZ Strategic Framework 2025-2027



PURPOSE	To lead and promote the Y movement across Aotearoa New Zealand in partnership with member Associations				
STRATEGIC OUTCOME SOUGHT	For the Y movement to still be relevant and making a significant impact in 100 years' time				
STRATEGIC PRIORITIES	Priority #1: Survive			Priority #2: Thrive	
VALUES	Caring Honesty Respect Responsibility				
STRATEGIC PILLARS	RESILIENCE	FACILITATE SUPPORT	LEVERAGE THE COLLECTIVE CAPABILITY	COMMUNICATION & CONNECTION	BUILDING THE MOVEMENT
ACTIONS	<ul style="list-style-type: none"> Identify, communicate and assist to mitigate strategic risks to the movement. Identify and develop new diversified and sustainable funding sources for the National Office and Associations. Develop and implement a national fundraising programme. Provide strategic advice / support / expertise to individual Associations. 	<ul style="list-style-type: none"> Provide ongoing support for the delivery of high quality tertiary level education services via the PTE. Investigate new models of support to other operational areas- e.g. ECE, OSCAR and Outdoor education. Develop and maintain platforms for impact measurement (eg ImpactStar). 	<ul style="list-style-type: none"> Facilitate sharing and use of 'best practice' to reduce the need for wheels to be reinvented. Facilitate collaboration internally and with outside organisation. Identify potential cost saving opportunities. Better co-ordinate stakeholder management to improve relationships. Support building a nationwide culture of health, safety, wellbeing & safeguarding. 	<ul style="list-style-type: none"> Connect the movement and engage with external stakeholders at national and international levels. Tell the collective 'Story' in order to enhance national level brand presence, understanding and credibility. Advocacy for the movement and its causes with key stakeholders and decisionmakers. Build and maintain internal connections so people feel part of something bigger. Maintain and improve national communication channels. Deliver and reinforce the value of being part of the movement. 	<ul style="list-style-type: none"> Facilitate developing the future of the movement. Support member associations expansion plans. Investigate ways to expand the Y footprint/offering in parts of New Zealand without a Y presence. Identify potential new partnerships/members for the movement.