



**YMCA  
NEW ZEALAND**

*YMCA New Zealand is affiliated to the World Alliance of YMCAs, a global Christian Movement working for social justice for all youth, regardless of religion, race, gender or culture, reaching 58 million people in 119 countries worldwide. Founded in 1844, the World Alliance of YMCAs is the oldest and largest Movement for youth in the world.*

## ► OUR MISSION

The YMCAs of New Zealand are community organisations who aim to enable individuals and families to develop physically, mentally and spiritually and enjoy a healthy quality of life.

## ► OUR VISION

We are New Zealand's most respected and successful provider of programmes that builds strong **kids**, strong **families** and strong **communities**. We are in effect, helping to build strong **New Zealanders**.

## ► OUR VALUES

- We value every individual, regardless of age, gender, ethnicity or belief.
- We value and encourage the development of the whole person in Body, Mind and Spirit.
- We value healthy communities in which people care for and support each other with understanding and mutual respect.
- We value justice and equal opportunities for all people.
- We value acceptance of personal responsibility.

In short, the YMCA values are:

Caring	Atawhaitia
Respect	Whakanui I te Tangata
Honesty	Te Whakapono
Responsibility	Te Awenga Atu

# ABOUT THE YMCA



# THE “Y” IN NEW ZEALAND

*Everyone has heard of the YMCA but we know that not many know all the things we do. Perhaps it is because we do so much! What we do know is that most people are really surprised when they learn the extent of the work done by the Y in New Zealand.*

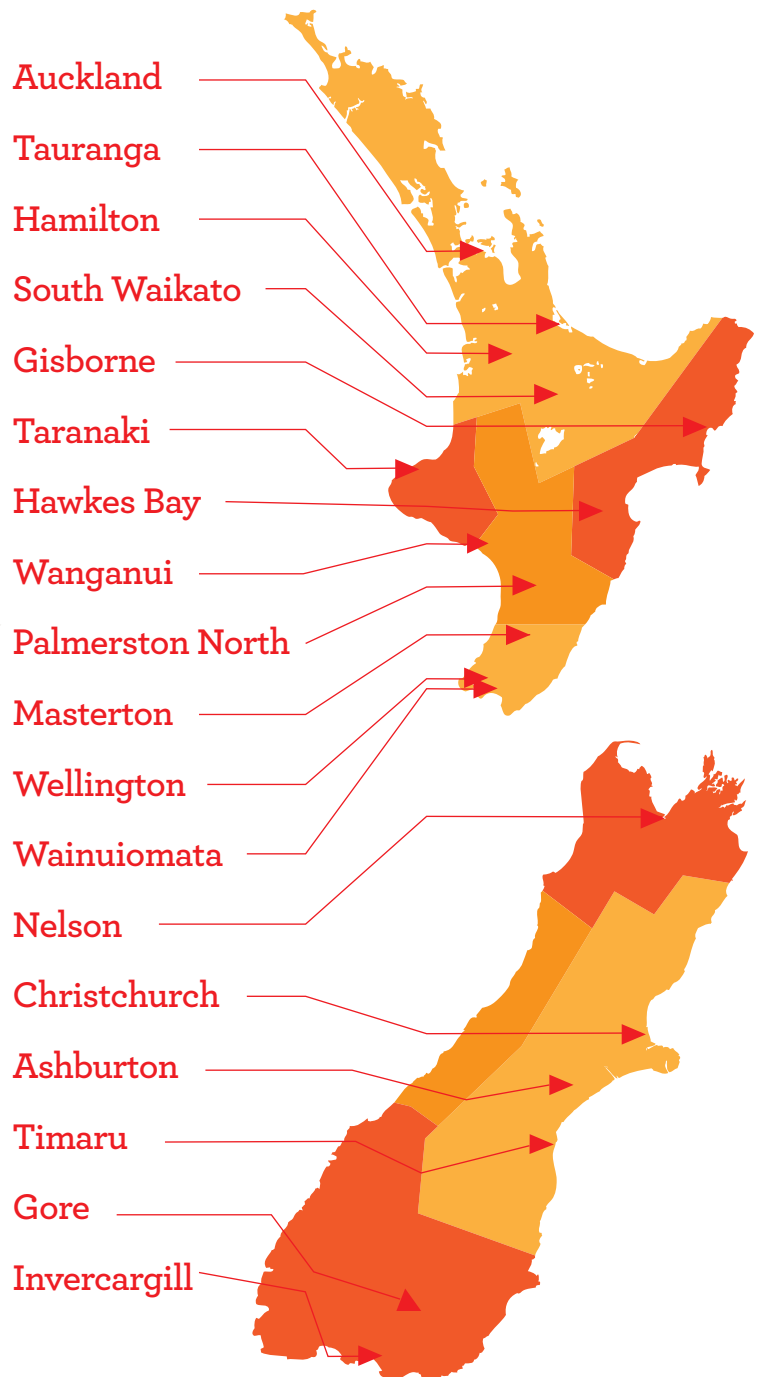
The first thing we at the YMCA would like everyone to understand is that we are first and foremost a national community organisation. We work for every New Zealander and we want to engage with every New Zealander in a way that is positive. Sure, at heart we are youth centred but we work with people of all ages. It's summed up in our by-line:

***We Build Strong Kids, Strong Families,  
Strong Communities.***

It's not just a slogan – we really believe that by helping children and young people to thrive, they will make great adults and parents. By working together with families, we strengthen that most important relationship of all – family/whanau. Building on that, we believe that connected communities are strong communities and strong communities make a great New Zealand society.

*It's not just a slogan –  
We know that by helping  
children and young  
people to thrive, they will  
make great adults and  
parents, and flourishing  
communities*

”





## Facilities

- 12 YMCA Regional Offices
- 40+ Centres nationally
- 6 Outdoor centres
- 4 Climbing walls
- 16 Recreation and leisure centres
- 6 Pools
- 5 Hostels/accommodation
- 8 PTE's  
(Private Training Establishments)



## Advocacy

- |                                   |                          |                                                                                                                                                                     |
|-----------------------------------|--------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Representation and responsibility | International Connection | Human rights<br>Child rights<br>Climate change<br>Child poverty                                                                                                     |
|                                   |                          | Youth development<br>Child & youth protection<br>Child poverty<br>Community leisure access<br>Outdoors access<br>Community rights<br>Promotion and brand protection |



## Service Areas

Outdoor Recreation



After School Care (OSCAR)



Community Recreation



Early Childhood Education



Aquatics



Education & Training



Youth Development



Health & Fitness



# DEFINING THE YMCA



*The YMCA is one of the largest providers of recreational activities in New Zealand*



The YMCA provides **178** services nationally, of these:  
**41** indoor sport & rec  
**15** outdoor sport & rec

**79%** Of participants took part in YMCA camps



- Have fun
- New friends
- Sense of belonging
- New skills & learning
- New understanding of the world
- Increase my income
- Other

Perceived benefits of YMCA Camps



**\$57+ Million**  
Annual National Turnover for NZ



**2.7 Million**

Participate in YMCA recreational activities annually

## *YMCA participants give back*



76% of participants volunteer their time

YMCA is widely supported by volunteers



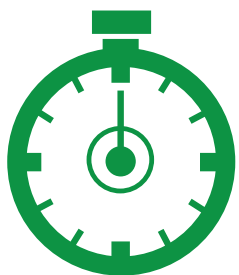
- Volunteers 1494
- Part Time 583
- Casual 309
- Full time 253

YMCA staff breakdown



1500

×



109,000

@



\$22.50

=

**\$2.24 MILLION**

Annual Sweat Equity

The YMCA is supported by over 1500 volunteers contributing in excess of 109,000 hours of time. This is equivalent to \$2.24 million in sweat equity per year when valued at the living wage of \$22.50 p/h.

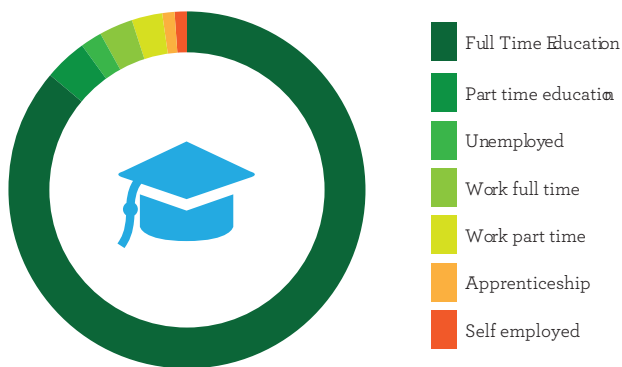
# EDUCATION

*A distinguishing feature of YMCA Education programmes is our focus on the whole person. Our programmes follow the Te Whare Tapa Whā model: Te taha hinengaro, physiological wellbeing, Te taha whanau, family wellbeing, Te taha tinana, physical health and Te taha wairua, spiritual wellbeing. Our teachers and programmes specialise in re-engaging dis-engaged learners.*

YMCA is registered with NZQA as a PTE (Private Training Establishment) delivering TEC funded programmes.

Our specialist services focus on literacy and numeracy, developing skills and knowledge to enable young people to lead fulfilling lives. We also provide vocational training across a number of areas such as Computing, Early Childhood Education, Engineering, Farming and Furniture Making. YMCA programmes are individualised and designed to meet the needs of specific students.

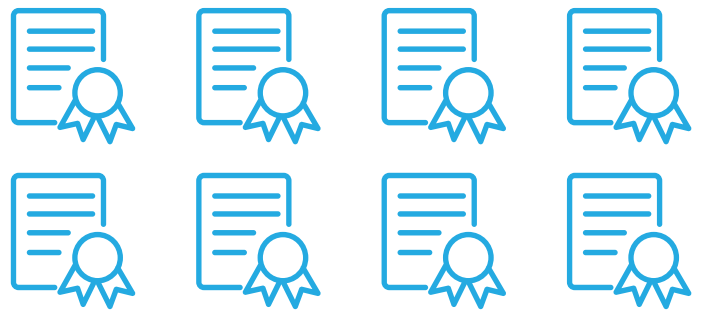
## Employment & Work Status



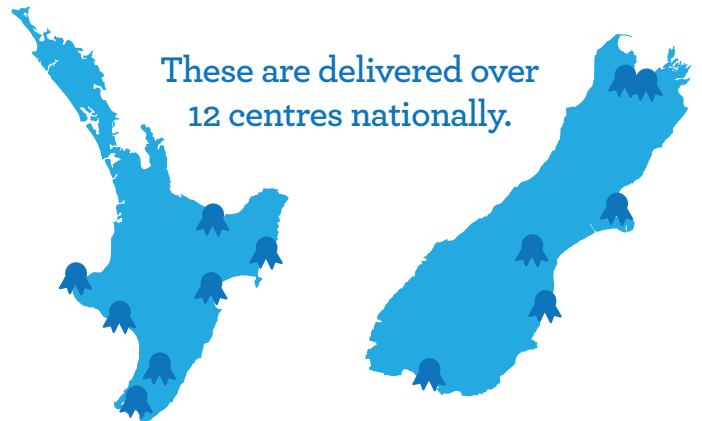
The YMCA provides 21 different education services nationally



58% of overall YMCA participants have taken a YMCA educational course



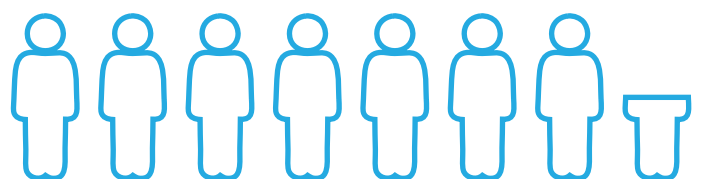
The YMCA has a suite of 8 programmes, including NCEA 1 and 2 based around a vocational pathways approach.



These are delivered over 12 centres nationally.



We deliver approximately 34,000 hours of literacy and numeracy education to 350 participants.



Each year we provide education opportunities to approximately 750 people.



## Established 1844

*On 6 June 1844, 22 year-old draper George Williams joined 11 friends to organise the first Young Men's Christian Association (YMCA), a refuge of Bible study and prayer for young men seeking escape from the hazards of life on the streets of London.*

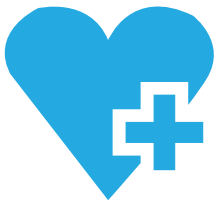
**YMCA Advocacy Mandate:**  
*Guarantee that a youth voice is heard and understood at global events of relevance to young people*



The YMCA is active  
in 119 countries  
worldwide

With more than 58  
million members, the  
YMCA is the largest  
youth charity in  
the world

### YMCA's 4 strategic international advocacy areas



Health



Employment



Civic Engagement



Environment

**Locally and nationally YMCAs operate in a wide range of programme areas including:**

Sustainable Development  
Education & Vocational  
Training

Gender Equity

Climate Change

Health & HIV/AIDS Prevention

Inter-faith dialogue

Food Security

Leadership Development

Migration

Civic Engagement & Human  
Rights Education

Emergency Response

Peace-building



1 out of 4 YMCA NZ  
participants take  
part in international  
activities

# ADVOCACY & INTERNATIONAL



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